



Intranet Review

If you're re-thinking your intranet strategy or looking to improve the value that your intranet brings to your organisation, then it can be useful to have an external perspective. ClearBox's Intranet Review is a comprehensive business-focussed analysis of your intranet that leads to a clear vision of what your intranet could do for your organisation and how to get there.

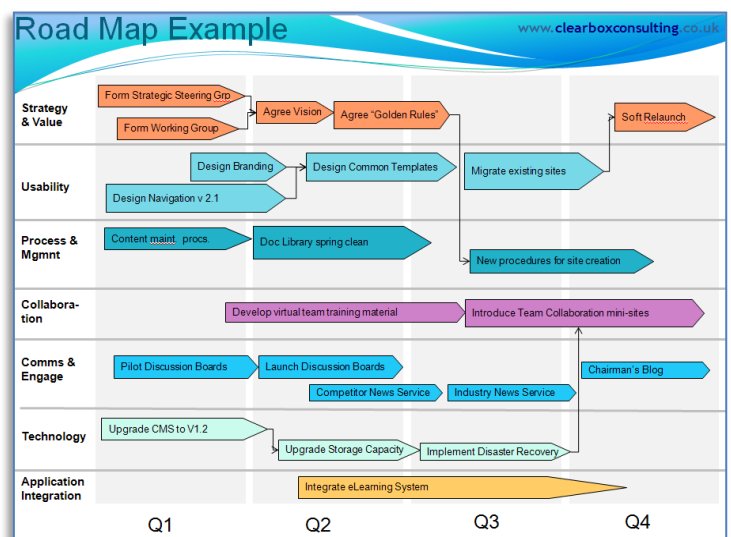
What is the scope?

Your intranet is assessed against a range of criteria (pictured opposite) to understand both **strategic and operational performance**. The analysis uses a reference framework of over 120 separate aspects of a successful intranet, based on ClearBox's extensive experience in the field.



What is delivered?

The immediate deliverable from the review is a detailed report with visualisation of your intranet's strengths and weaknesses plus a set of detailed recommendations. However, we believe that the real value comes from helping an intranet team to take ownership of the results and produce an actionable way forward. We therefore conclude the study with a stakeholder workshop to **explore recommendations, prioritise actions and produce a roadmap** or strategy summary.



How is a review done?

A typical review involves:

- A hands-on exploration of your intranet
- Stakeholder Interviews
- A usability assessment against good-practice guidelines
- Employee focus groups
- Employee survey

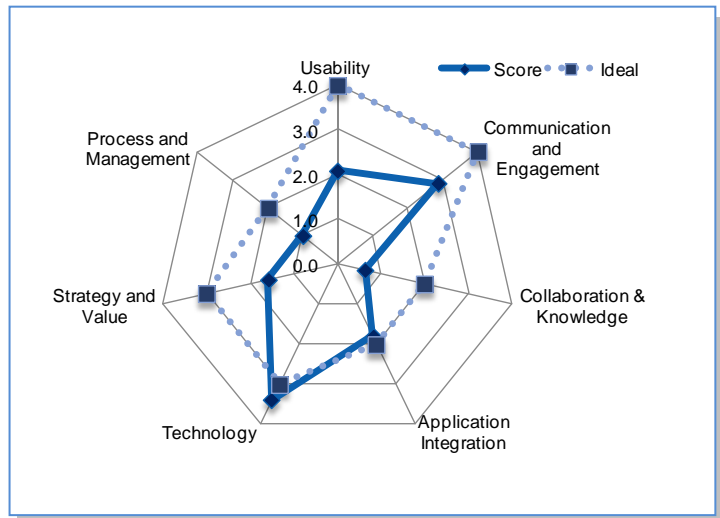
Depending on your goals, we can also offer:

- User Task observation (for interface design and navigation)
- Card Sorting (for navigation)
- Workplace Observation

Why ClearBox?

ClearBox is dedicated to helping organisations communicate and collaborate more effectively. We take a **business-lead rather than a technology-lead approach**. We don't sell software or implementation services, so the advice we give has no hidden agenda. We

have practical experience of being intranet managers as well as working as consultants, and work closely with stakeholders in Internal Communications, Human Resources, Knowledge Management and Information Systems.



Pricing and duration

Pricing depends on your organisation's scale and the depth of analysis required. We will be pleased to discuss your requirements with you and provide a proposal. Review projects usually span 5-8 weeks.

Find out more

Please contact:
Sam Marshall, Director
ClearBox Consulting

sam@clearboxconsulting.co.uk
+44 1244 458746